

BIOLOC

Biobased and social innovation
to revitalise European
local communities



Funded by
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Creating Economic and Social Opportunities for Marginalised Groups: the BIOLOC project

NEWSLETTER #2

#2

Introducing the BIOLOC Project: Transforming Local Communities Through the Bioeconomy

Welcome to the latest edition of the BIOLOC Project Newsletter!

We are happy to share the progress and impact of the BIOLOC hubs across twelve European regions. Our mission? To empower and uplift marginalised groups by promoting their inclusion into the bioeconomy sector. Let's dive in and explore the opportunities being created.

Addressing Marginalization: Diverse Approaches, Transformative Results

BIOLOC aims to address the distinct requirements of marginalized communities in every region. Our hubs throughout Europe have taken on different approaches, focusing on specific groups and employing innovative strategies to drive social and economic change.



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Empowering Rural Communities: The Bulgarian and Croatian Hubs Lead the Way

In the Plovdiv region of Bulgaria, our hub is committed to empowering segments of the rural population by equipping individuals with the skills they need to successfully join the bio-based industries workforce through education and qualification programs. Similarly, our Croatian hub is tackling energy poverty within rural populations. By involving family farms in the circular bioeconomy, we are open doors to additional income, market opportunities, and reduced costs for affected families.

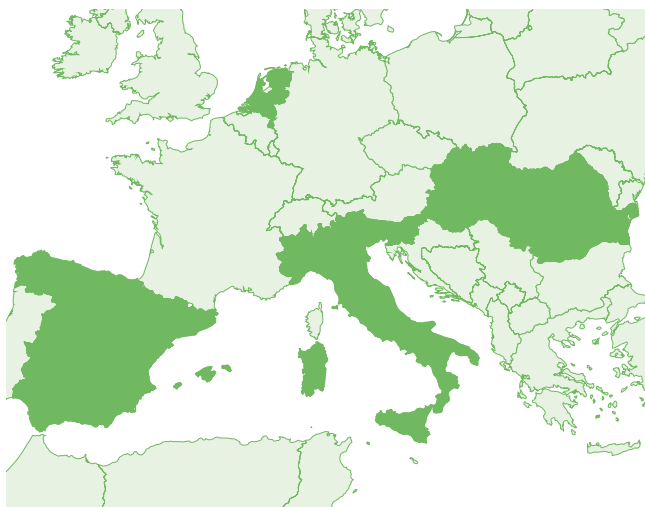


Inclusivity and Education: Czech Republic, Germany, and Greece Make Strides

The Czech Republic hub focuses on Roma communities and unemployed young people, paving the way to unlocking the social and economic benefits of active participation in the CBE. In Germany's Baden-Württemberg, we provide education and training on the circular bioeconomy to NEETS, thus opening new employment opportunities.

In Western Macedonia, Greece, our hub prioritises people with disabilities, enhancing their skills and employability in the bioeconomy sector while promoting inclusivity within the industry.

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Promoting Market Opportunities: Hungary, Italy, and the Netherlands Take Action

The Hungarian hub is developing social interventions to improve winter heating efficiency for peripheral rural settlements, particularly the Roma ethnic minority.

In Italy's Campania region, we aim to increase knowledge and networks in

the bioeconomy sector for agro-forestry workers and livestock farmers with limited access to education and market opportunities.

In Apeldoorn, the Dutch hub supports socially endangered individuals who need help in daily life, offering them structure, connections, and language skills through the "Kitchen Garden Havenkwartier" project.

Environmental Solutions: Romania and Slovakia hubs

In Romania, our hub is diving into environmental challenges by advancing the role of circular bioeconomy for soil remediation, thus contributing to reversing the harmful effects of pollutants in areas with a high density of chemical industries and fossil-based power plants.

Slovakia's hub involves small farmers, homeless people, and the Roma minority in bioeconomy activities, empowering them to be part of this transformative sector in the Nitra region.

Unleashing Potential: Slovenia and Spain Empower the Future

BIOLOC seeks to foster pathways for young individuals enrolled in professional schools to access employment opportunities within the bioeconomy sector, enabling them to gain valuable industry experience by collaborating with relevant companies.

In the Aragón region of Spain, our hub is dedicated to addressing the low presence of women in rural salaried activities and migration issues. We empower women over 40 with lower education backgrounds, unlocking their potential in the bioeconomy sector.

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Uniting for Change: The Power of Collaboration

BIOLOC hubs are committed to driving change through coordinated participatory approaches and cooperation. The Centre for Social Innovation, (ZSI), coaches hubs to deliver tailored solutions for maximized local impact by applying replicable methodologies and scalable techniques.

Sharing Knowledge, Inspiring Progress

Regular online meetings between the hubs facilitate the exchange of findings, best practices, and discussions on challenges.

The BIOLOC project is poised to make a significant impact on vulnerable segments of society by facilitating their integration into the circular bioeconomy. This collaborative and inclusive initiative showcases the transformative power of working together towards a more inclusive society.





Stay tuned for more updates as we continue to empower local communities through the BIOLOC project and its achievements.

Visit our website and social media pages!

www.bioloc.eu

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