

Effective approach to SME innovation support

RCISD MODELL

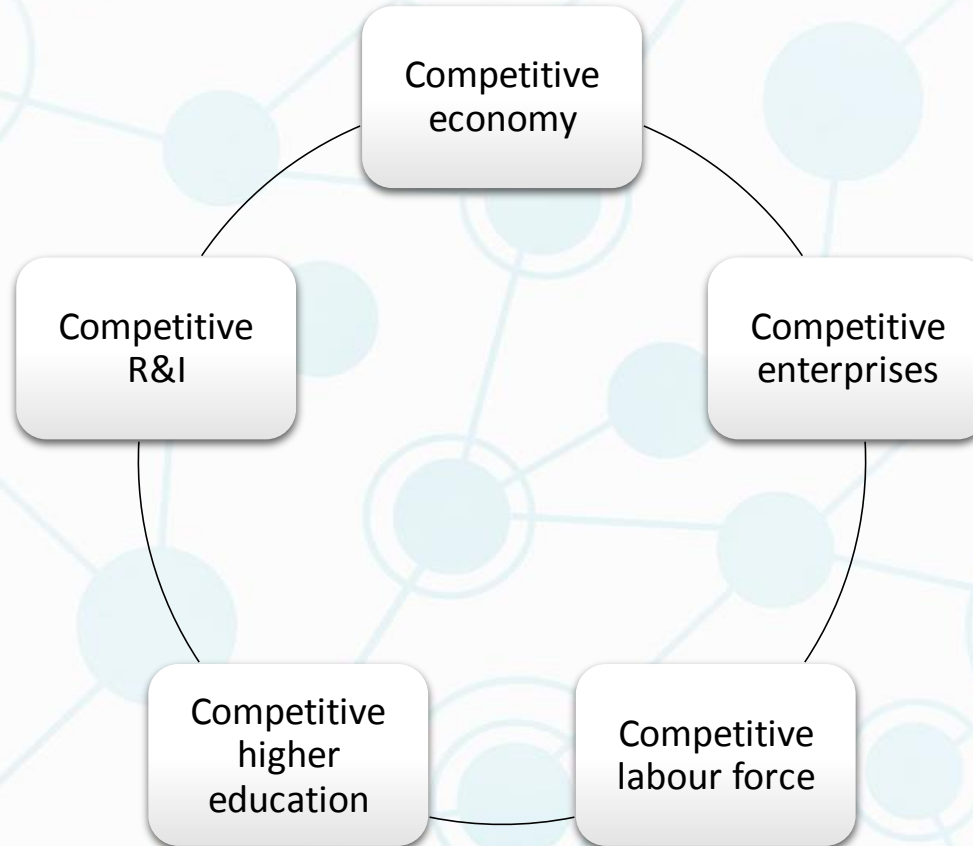
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R&I

Key to Competitiveness



The link between research and competitiveness is efficient knowledge transfer.



RCISD Introduction

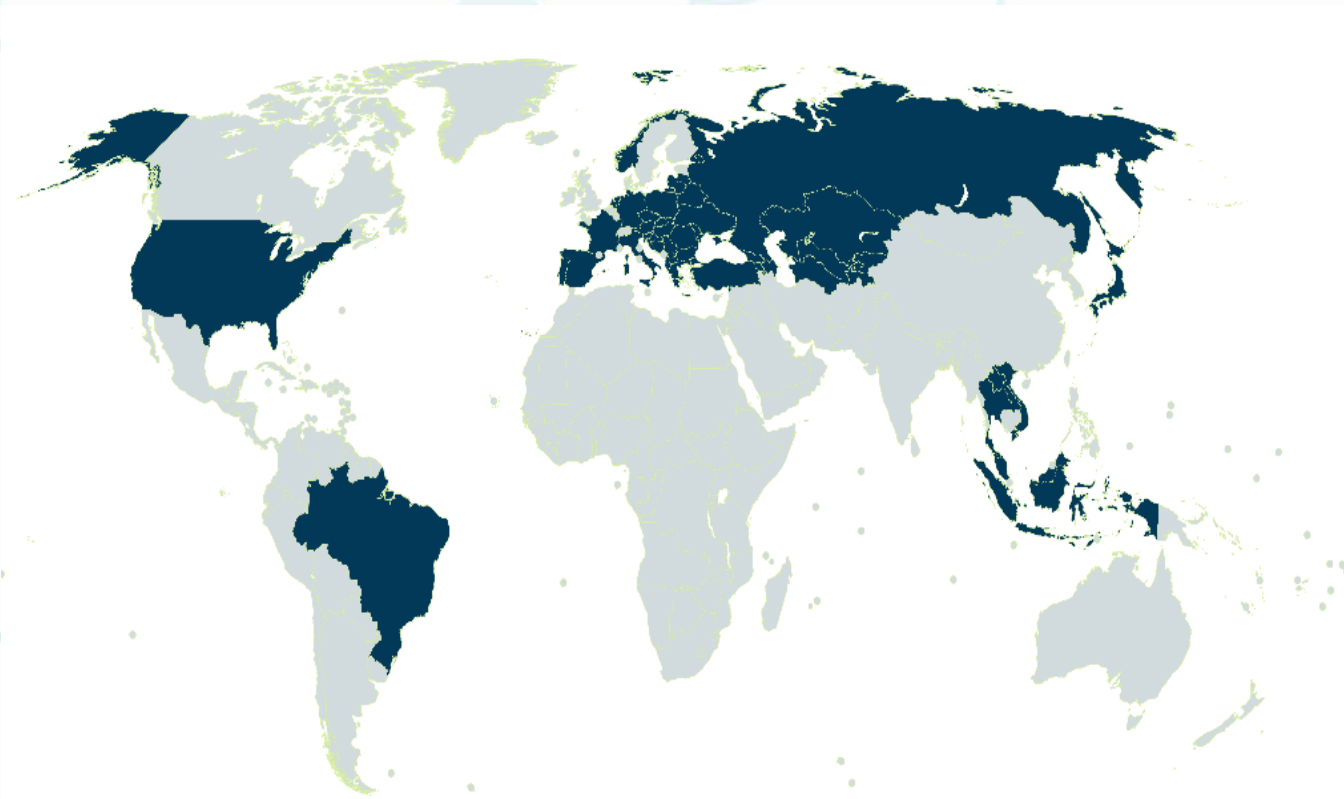
- An innovative SME
- Founded by scientists and R&D managers
- Smart, flexible and innovative
- Well established platform for regional and international cooperation
- An exchange place
- A forum
- Mission
 - **Extending competitiveness** of enterprises, research entities and universities by inciting the partners' innovative activity and network cooperation, especially in international projects.
 - **Sharing** up-to-date **knowledge** with university, research and enterprise professionals, also with enterprises, local governments, their institutions and non-governmental organizations through the adequate mediation of the accumulated knowledge.



References

International Cooperation

- 9 x FP7 and 8 x H2020 projects
- Cooperation with EU, Danube Region, Eastern Partnership Countries, Central Asia, ASEAN, Japan, Brazil, USA (90 partners in 43 countries)



RCISD Expertise & Services

RCISD as important intermediary for SME innovation is providing:

- advise and consultancy supporting national and international proposals;
- Horizon2020 training;
- mapping activities;
- education and training & summer schools;
- organising international matchmaking events for innovative clusters
- thematic, administrative and financial project management
- scientific research and analysis; science incubation



Innovation Management

RCISD identifies solutions

- how to better benefit from innovation;
- how to improve innovative processes on the market;
- how to make more effective use of available tools, funds and services;
- how to develop and carry out an action plan;
- how to indicate paths for further development.

We provide:

- Real content
- Added value
- Direct marketing



Events and Trainings

Networking, presentation of best practices, access to national, regional and international R&I community

- Dissemination events
- Networking services
- Partnering events
- Workshops
- Boot camps
- Pitching events;
- Best practice exchange;
- Visits and tours
- etc.



Finding target SMEs

- Contact RCISD partner SMEs
- Invite SMEs from RCISD network
- Local authorities support local SMEs
- Hungarian Association for Innovation (innovation Agency)



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